



LOOKBOOK

FALL 2023

Arra By Aradhana

We are thrilled to unveil our latest jewelry collection, the Lookbook - Fall 2023, exclusively for the upcoming NY Now Summer Edit. At ARRA, we take great pride in designing jewelry that speaks to your unique style and celebrates the beauty of self-expression.

For this special collection, we drew inspiration from nature's captivating colors, focusing on the serene and refreshing shades of greens, pinks, and turquoise. Each piece in this collection is carefully handcrafted with love and passion, reflecting the enchanting spirit of the fall season.

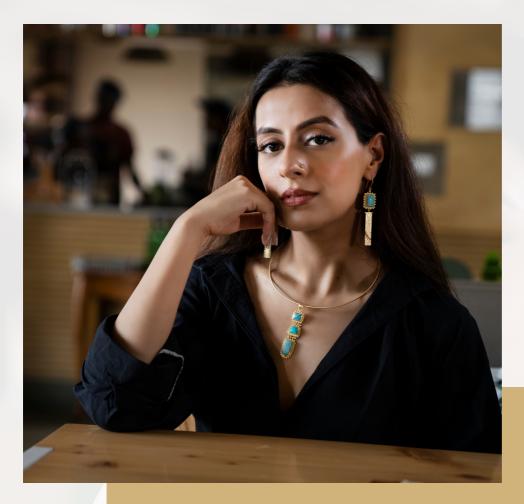
From delicate earrings to statement necklaces, our Fall 2023 collection offers a wide array of designs that exude elegance and charm. The cool palette of colors adds a touch of sophistication to every piece, making them perfect companions for any occasion.

We invite you to experience the charm of ARRA's Lookbook – Fall 2023 firsthand. Join us at booth #1141 during the NY Now Summer Edit, taking place from August 13th to August 16th, 2023, at the Javits Center in New York. Let us take you on a journey through the beauty and artistry that lies within each jewelry creation.

Thank you for being part of our ARRA family. We can't wait to share the magic of Fall 2023 with you!









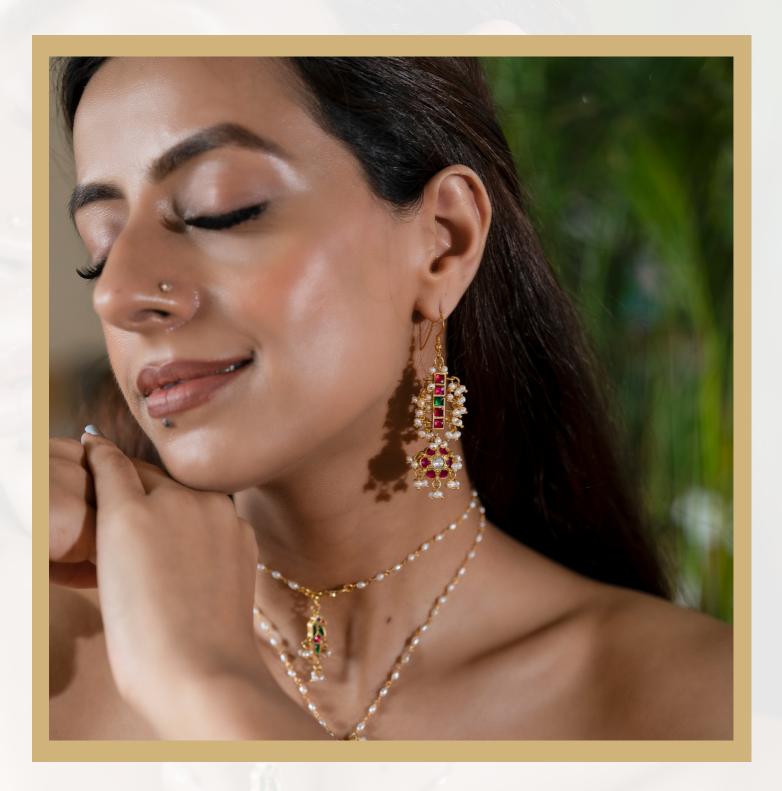


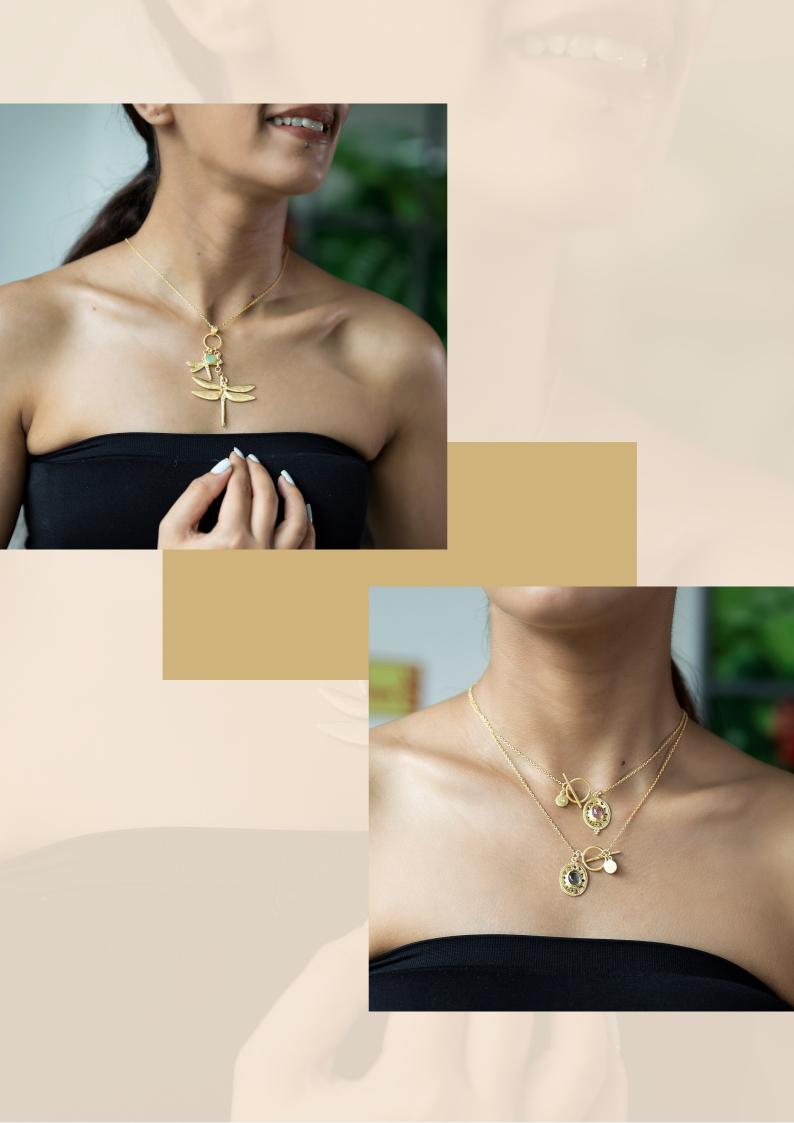


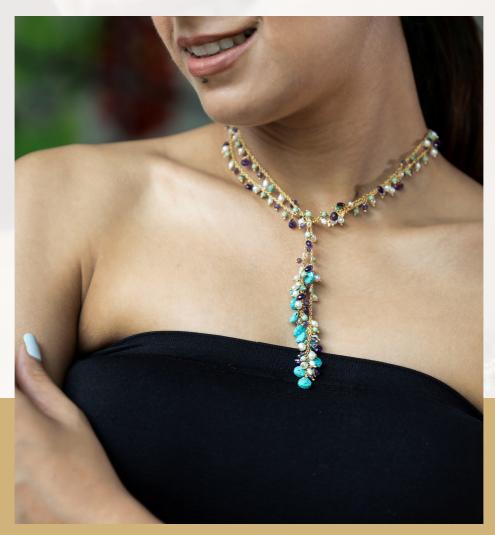










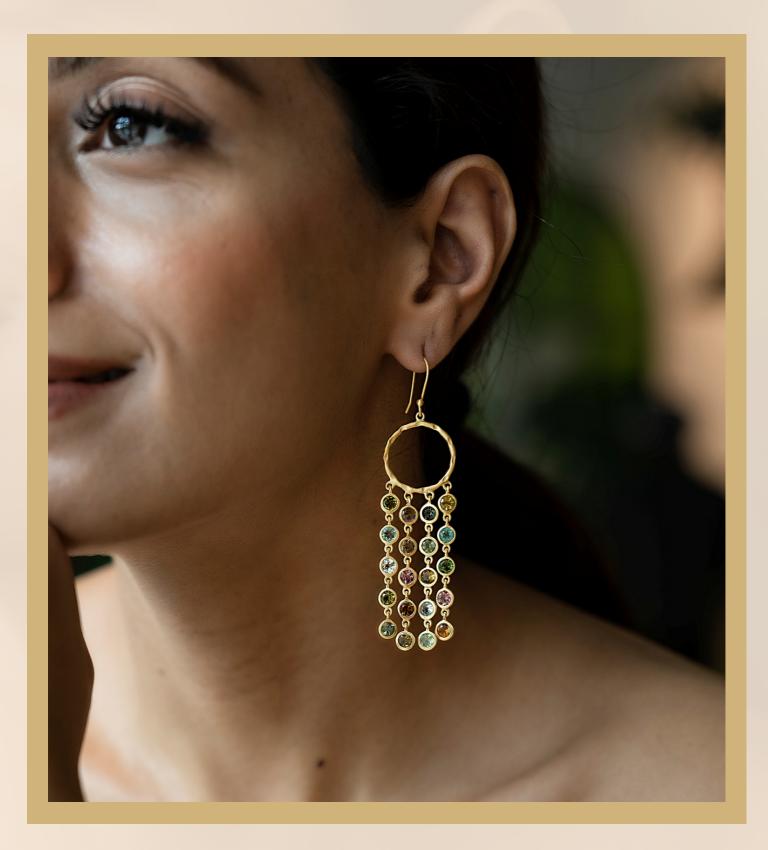






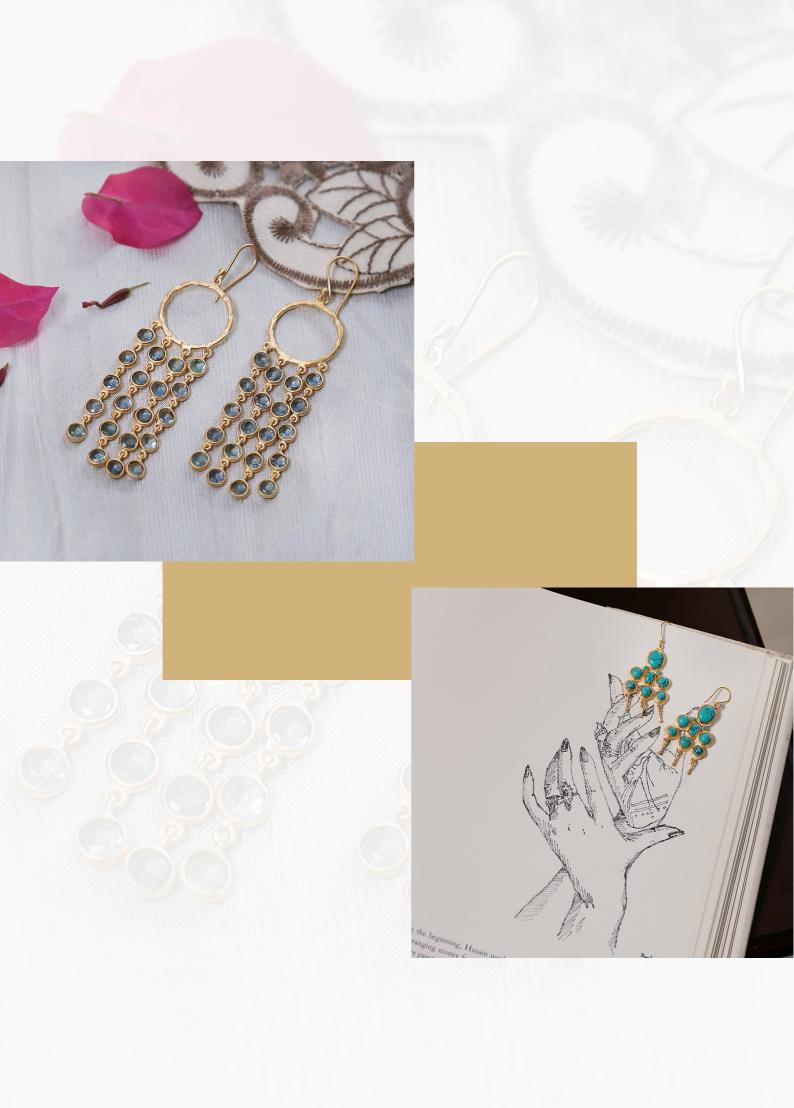














WE'D LOVE TO HEAR YOUR THOUGHTS ON OUR LATEST DESIGNS AND CREATIONS!

Aradhana Sayal www.arrabyaradhana.com aradhana@arrabyaradhana.com +918800475787





